

PRESS RELEASE

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Bienvenidos - Happy New Year!

Morris County Hispanic-American Chamber of Commerce Announces. As we prepare to ring in the New Year, we wanted to reach out and thank you for your commitment and your dedication to making the Morris County Hispanic-American Chamber of Commerce the leading advocate for more than one thousand two hundred Hispanic-owned businesses. We are pleased to welcome Three Renowned Business Leaders to Distinguished Board of Directors to its 2011-2012 terms: Frank Morales, Christina Santiago, and Jojham Rojas. "We are honored to welcome to our Board of Directors these accomplished, successful entrepreneurs, who exemplify the growth and diversity of business community," said MCHACC Board of Directors Chairman Robert Medina "On behalf of our Board, I congratulate them on their individual achievements and look forward to working with them as we collaborate

on the most pressing issues facing Hispanic businesses." For over 21 years, the MCHACC has been proud to promote the success of, and be an advocate for Hispanic-owned businesses and community leaders. "We have a responsibility to future generations; through these new additions to the Board of Directors we will advance our commitment to our Young Business and Professionals. "Education is key to leading businesses and community endeavors", says Esperanza Porras-Field, President and CEO.

We welcome our new Board of Directors:

Frank Morales is a Sales & Business Development Professional and Information Technology Specialist with over 25 years of business ownership experience. He is currently the President of his third company, ADM Club Management Systems, Inc. and also represents other enterprises. He has provided Vertical Software Solutions, Consulting, and Sales & Management Training to markets such as Hospitality, Wholesale Distribution, Manufacturing, Construction, Property Management, Transportation, Service Base, Legal, and Non-Profit Organizations, to name a few. He has helped to automate over 400 companies and thousands of people and has also represented companies from the United States, Canada, the U.K., Spain, and Hong Kong. He currently provides Training, Coaching, and Mentoring for Sales, Sales Management, and Customer Service Staffs, and also provides Software Solutions and Software Consulting.

A first generation *Latino* of Spaniard-Cuban and Puerto Rican lineage, Frank was born and raised in New York City, where he attended Fordham University. He has lived in Morris County, New Jersey for 24 years with his wife and three sons. An avid runner, he has completed 8 New York City Marathons and feels that training, both personal and business, is analogous to long distance running. "One needs commitment, faith-in-self and the process, discipline, and a desire to succeed, to reach one's goals" explains Frank.

Christina M. Santiago is an inspirational speaker, executive coach, and educator. She is President of Rising Above, LLC and founder of SkyDivaOils.com. As a leadership, communication and human relations expert, Christina works with clients to solve problems that affect team collaboration, leadership strategies, customer service, and wellness. Christina has been featured on CNBC *On the Money*. Published articles include: success & life mastery, management communication, career changers, and aromatherapy. Along with professional development and certifications, Christina holds a Bachelor of Arts degree in Sociology, *Summa Cum Laude*, from St. Mary's University. She has served in leadership positions in: human resources, diversity, college recruiting, and health & wellness. Her clients come from various industries: finance, healthcare, IT, aviation, direct sales, social services, retail, and education.

First generation American and descendant of a Mexican immigrant mother with Spanish lineage; Christina is trilingual. She is active in professional and community organizations. In her spare time, Christina enjoys time with her husband, Sam, and their two Shih Tzu puppies. She is completing requirements for a Private Pilot Certificate.

Yojhan Lopez Panesso is a graduate of Antonio Nariño University in Cali , Colombia with a Bachelor's Degree in Exterior Commerce. Mr. Lopez is the owner of Modas y Alternativas Colombianas in Cali , Colombia . He has extensive experience in marketing plans, sales and distribution of merchandise, and establishing and maintaining new and existing accounts. In 2009 Mr. Lopez was accepted as an international student at Goldey Beacon College , in Delaware to pursue his MBA in Business Management. He is a volunteer with Lined Trade International LLC, and is very active in the community and a proud member of the Morris County Hispanic Chamber of Commerce. A long time resident of Dover New Jersey.